

DAR BE NZO



TALA RAASSI



Tala Raassi bio

TalaRaassi spent most of her childhood in Iran, a place in which by Western standards the lives of women are severely limited. While today most women enjoy the precious right of expressing their identity and individualism through fashion, Tala received 40 lashes as her punishment for wearing a mini skirt in the privacy of a friend's home. In many places, this simple freedom of self-expression is as distant as another world – women are forced by law to cover their bodies and clothes are simple tools to achieve that purpose.

Fashion has always captured young Raassi's imagination, but it is this unfortunate encounter that gave her the purpose that would later bring meaning to her designs. In June 2005, Raassi started her own clothing company, TalaRaassi, LLC, to launch her flagship line, Dar Be Dar – which means door-to-door in Farsi.

For Raassi, Dar Be Dar is more than a clothing line - she seeks to promote freedom of expression for women through sensual apparel that accentuates and celebrates the female body. The little girl that wanted to become a lawyer would argue that a woman's true power lies not in her ability to win arguments in a man's world, but in her ability to discover her own power in a world she creates for herself. Raassi aims to liberate the spirit of femininity, fusing beauty, sensuality, freedom and class into her lines. To Raassi, fashion equals freedom.

As chief designer, Raassi performs all of the hands-on duties of sketching, pattern making, sewing and garment making. She is constantly traveling the world for inspiration, choosing only the finest quality materials and accessories for her lines.

In 2006, Raassi opened Profile Fashion, a high-end boutique for men and women where she had control over all the buying and merchandising. She chose to sell her interest shortly after so she could focus solely on developing Dar be Dar.

Currently, Raassi is promoting her new swimwear line and preparing for the 2010 Miss Universe Pageant as the official swimwear sponsor.

DAR BEDAR

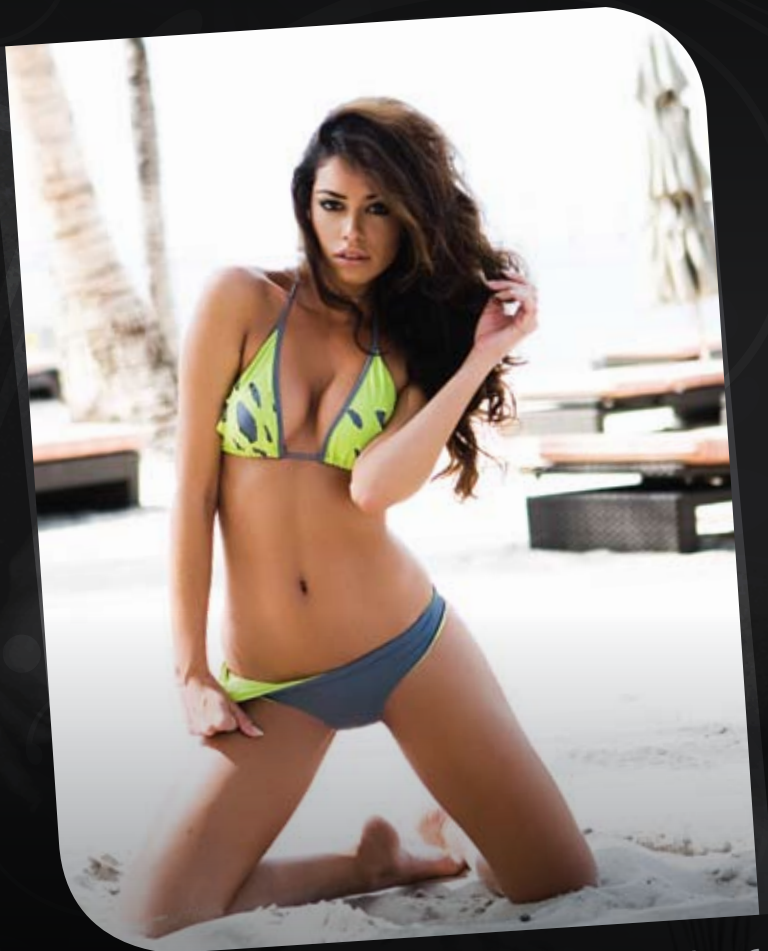


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Price: **\$142**

info@darbedar.net | www.darbedar.net

DAR BEDAR



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Code: **DBD063**

Price: **\$126**

DAR BEDAR



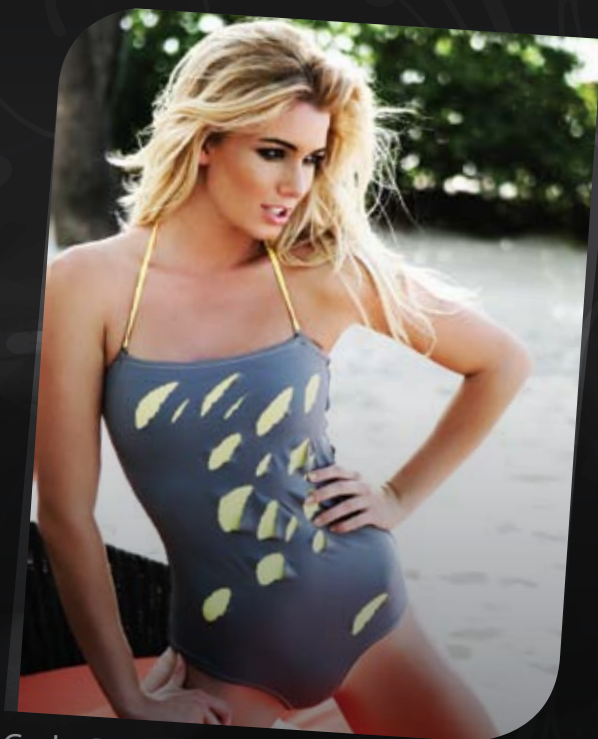
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DAR BE ZVO



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Code: **DBD065**

Price: **\$126**



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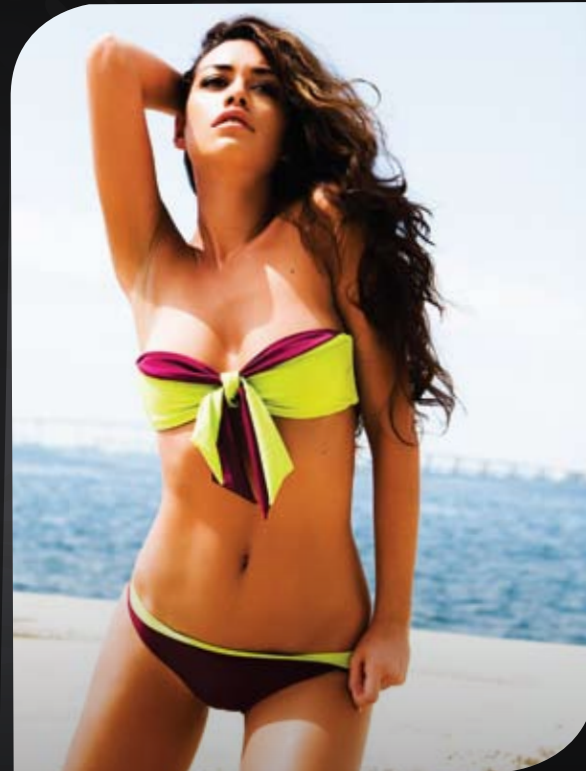
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DAR BE ZVO



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DAR BEDAR



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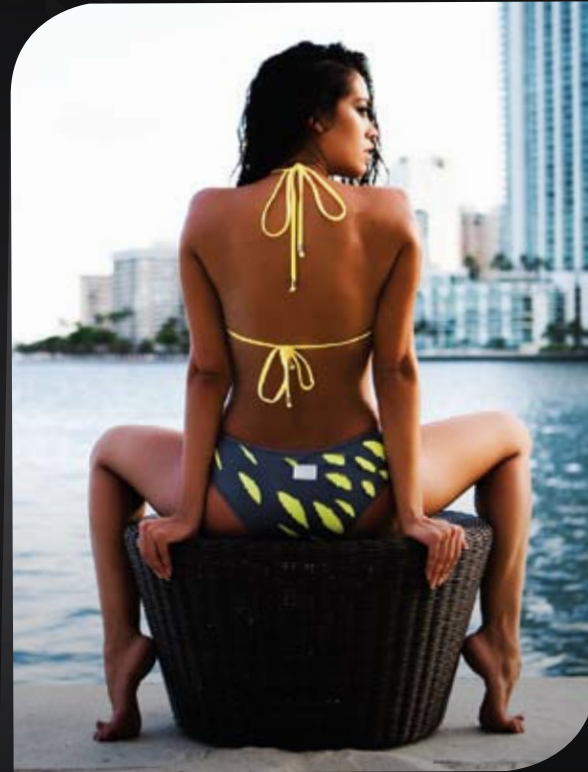
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DAR BE ZVO



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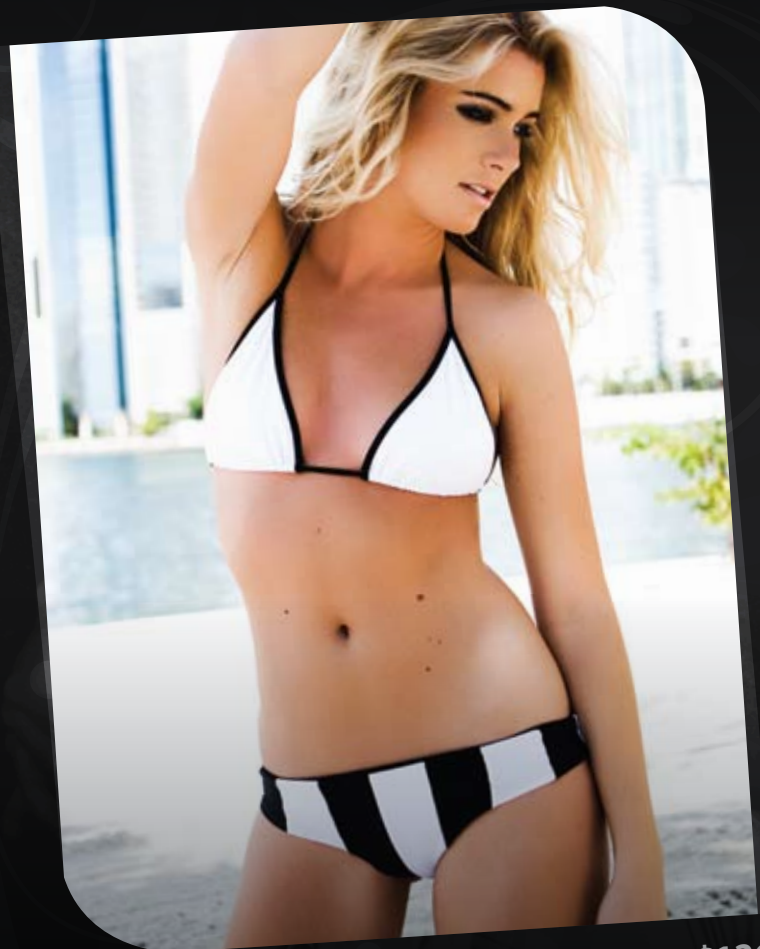
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DAR BEDAR



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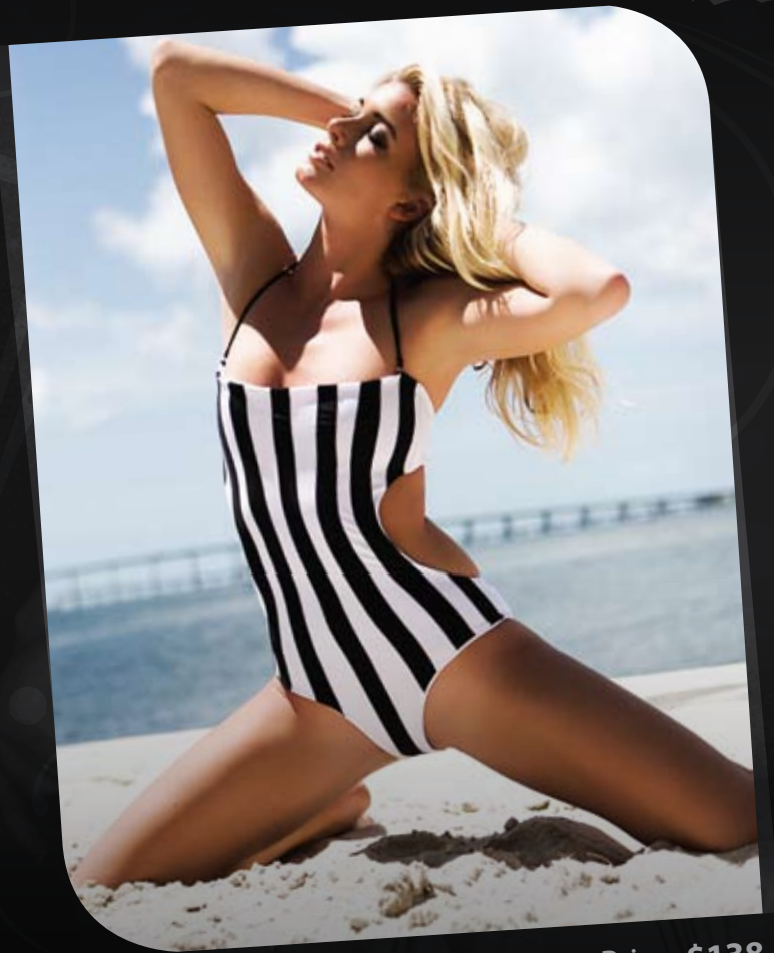
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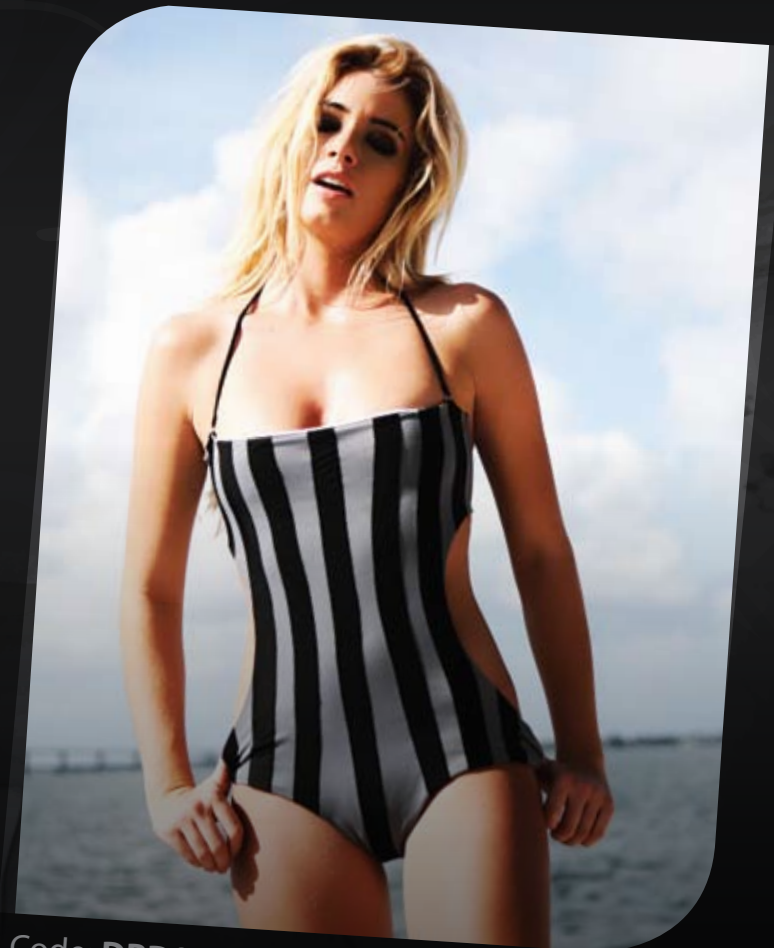
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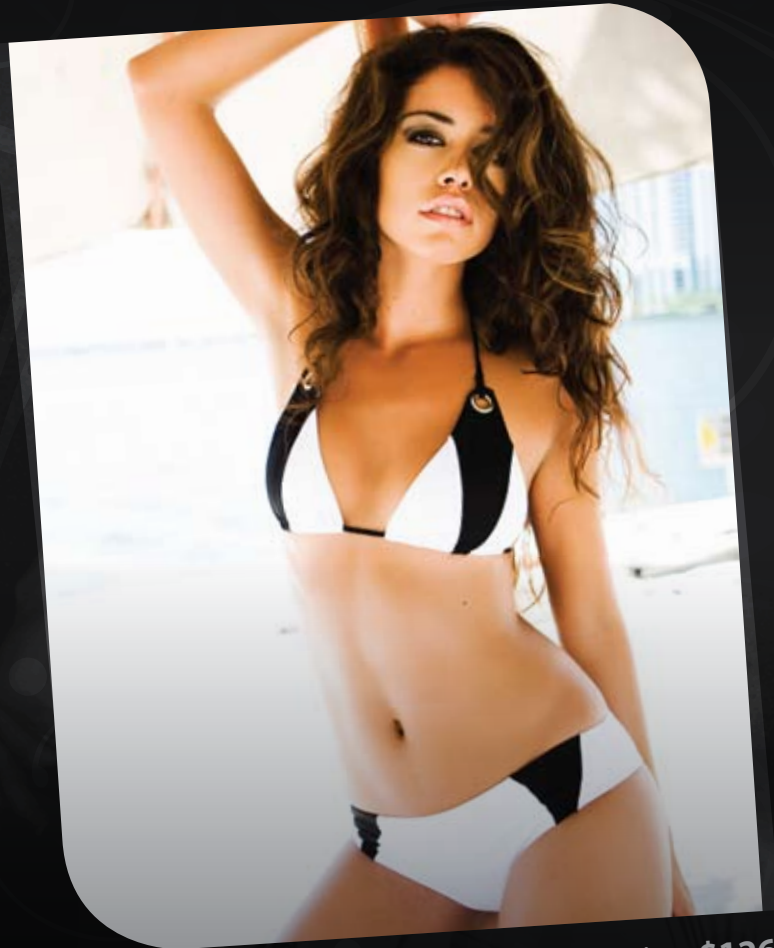
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DAR BE ZVO



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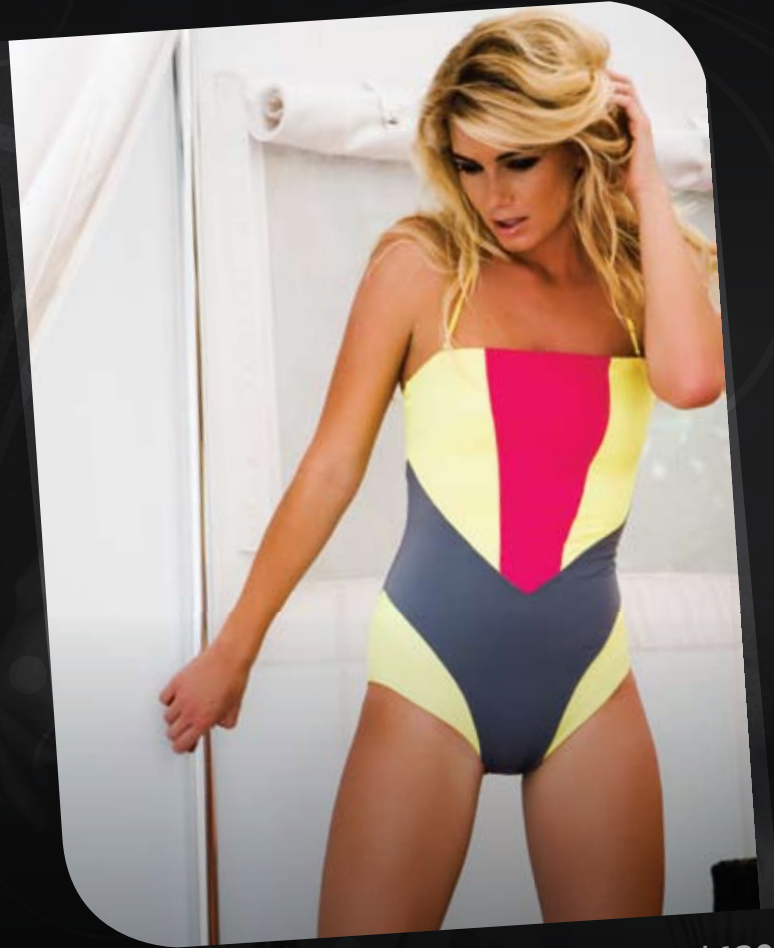
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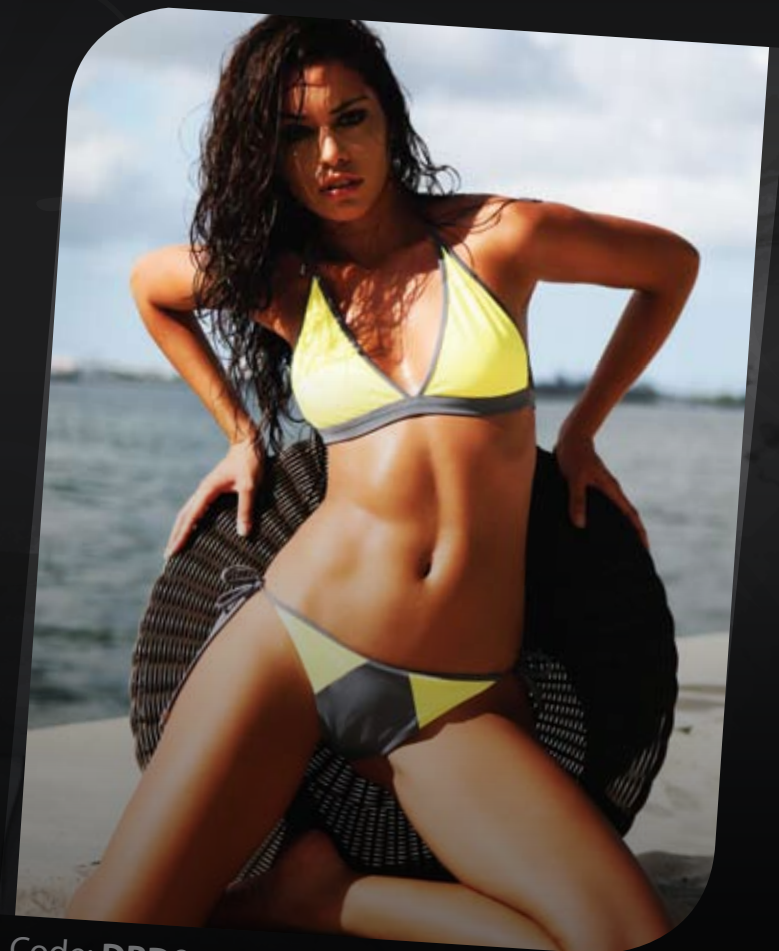
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DAR BE ZVO



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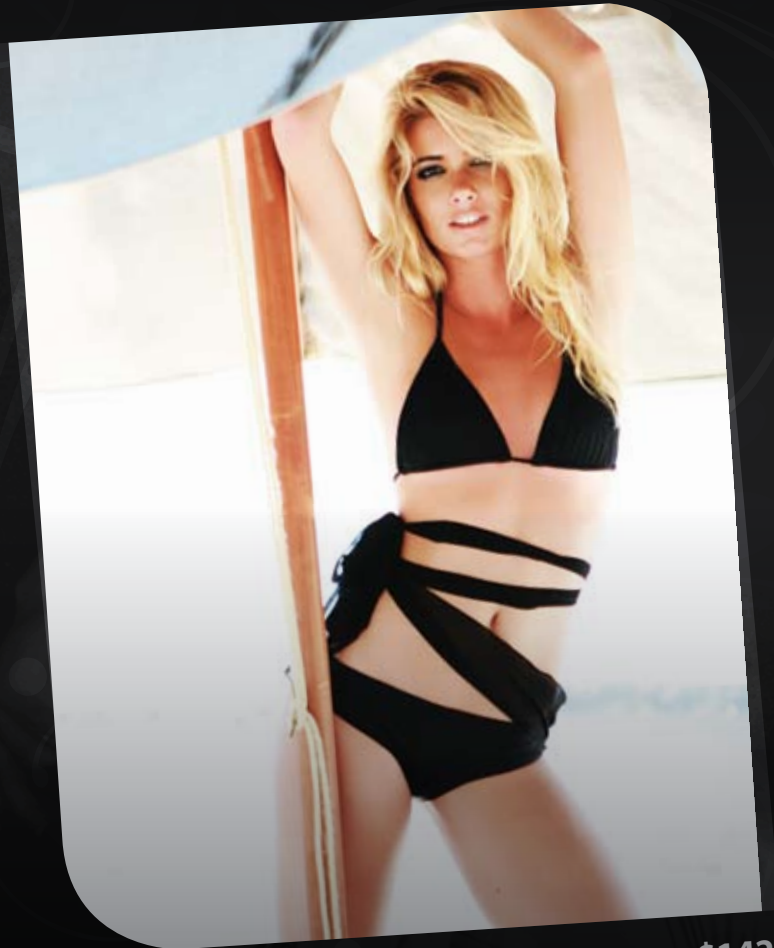
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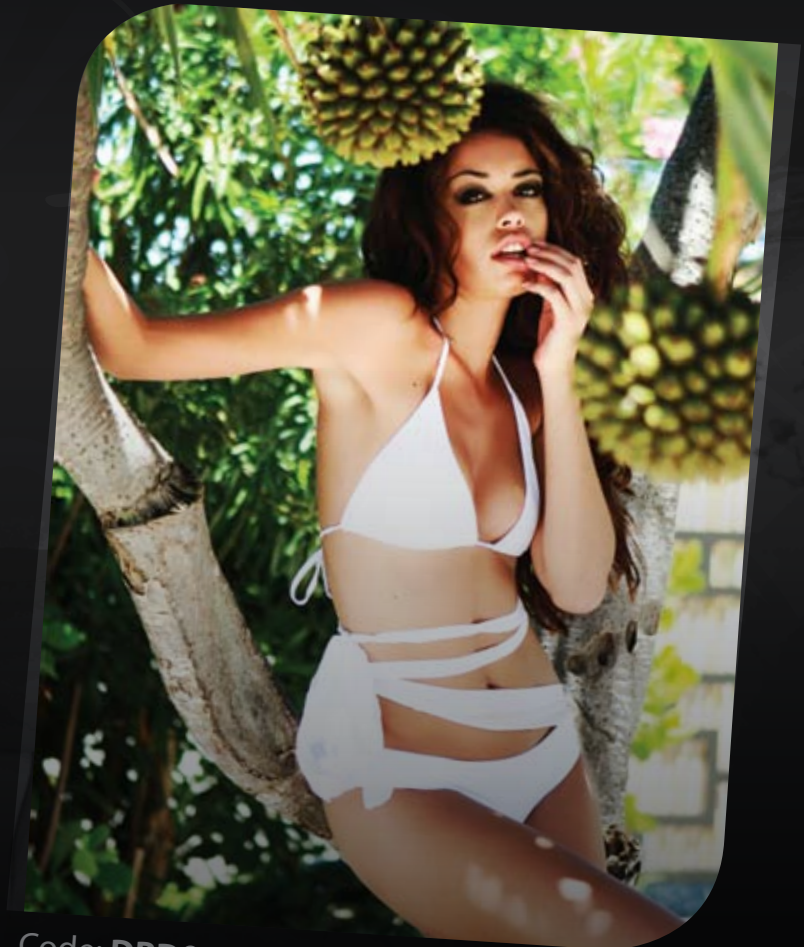
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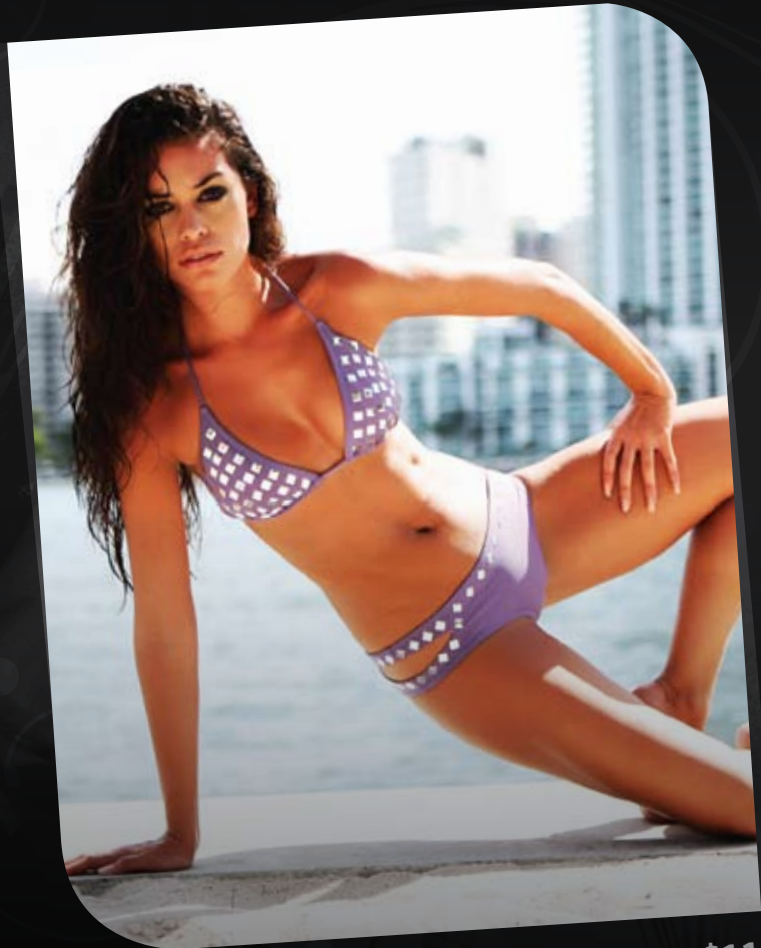
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DAR BE ZVO



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DAR BEDAR



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Code: **DBD078**

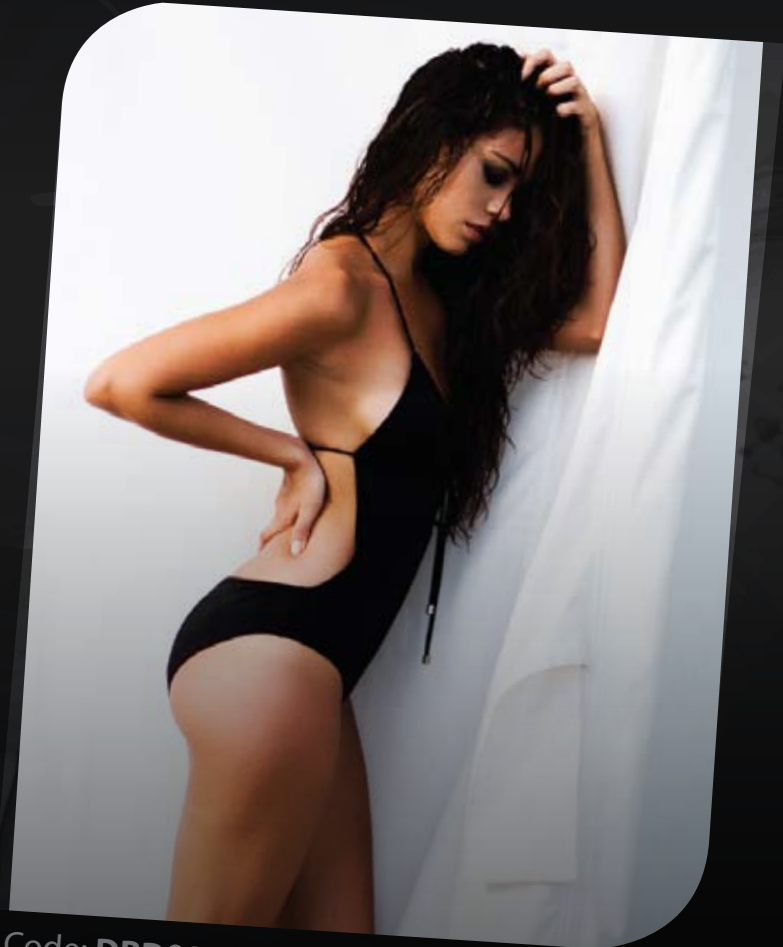
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DAR BEDAR



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DAR BE 2VO



PRESS:



2010 Miss USA in DAR BE DAR



Stefania fernandez in DAR BE DAR

TRUMP



DAR BE DAR
The Official Swimwear Sponsor Of The 2010 Miss Universe Pageant

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